



First Media Update: First Media Expands Into Medan

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Leading in Digital Economic Growth **FIRST MEDIA EXPANDS INTO MEDAN** The Fourth Largest City in Indonesia

PT Link Net Tbk with its renown branding "First Media", pioneer and leading broadband internet service and pay TV provider in Indonesia, officially launch its service in Medan, Thursday (3/5). Held in Aryaduta Hotel by President Director of PT Link Net Tbk, Marlo Budiman and his team. First Media understands Medan's integral role and contributions to total Indonesia's economic accelerations, and the crucial importance of Broadband network infrastructure to ensure sustainability and existence of both Residential, Enterprise and Governments' needs in midst dynamic digital transformations with its competitively premium, superior ISP product & services, fastest broadband internet and unlimited up to 1Gbps, more than 100 channels and most offered TV High Definition (HD) in Indonesia with 70 HD channels, 4K channels, also other Value Added Services (VAS).

Work has started since 2017 and as per 1Q2018 First Media has 17.455 homes passed built in upscale areas, plan to expand to 45.973 until end of 2018 and will continue to expand to 85.973 by 2020. First Media in Medan will be offered similar products and services as other First Media regions in Indonesia: On top of super speed home broadband and superior pay TV services, The Company also offers "X1-4K Smart Box" and latest "X1 Smart Box PRIME" (latest Android set-up-box and Google 7.0 Nougat) is equipped with Google Chromecast feature that allows customers to be able to display images on the Smartphone to TV directly (Throw Content). In addition, Smart Box X1 Prime provides the option of enjoying entertainment with 4K Ultra HD quality that provides life-like images with exceptional sharpness and color. These are added features on top of the already present and popular "7 day's catch-up", "PVR" (recording), "VOD", that enriches TV entertainment experience at home. We have also deployed in-house OTT entertainment "FirstMediaX" (FMX) – TV anywhere service where customers can enjoy their linear movies at home, now on-the-go; Also, OTT partnerships with HOOQ and CATCHPLAY to broaden our movies library. Another one worth highlighting is First Media's "Smart Living" lines for digital households that demand security, convenience at your fingertips and remotely controlled capabilities.

"Expansions of services to Medan is part of First Media's expansion strategy in Sumatra. Medan is currently the locomotive for economic growth of the island of Sumatra. Based on data from Indonesia Bureau Statistics (BPS) in May 2017, Medan contributed 1.41% of Indonesia's economy. The presence of First Media Service in Medan city is expected to support the government's program in advancing the local economy and increasing the growth of digital economy which is important for Indonesia. Cable roll out has started since June 2017. We will continue to support economic growth in the region and Indonesia."