



Press Release

Leading in Digital Economic Growth, First Media Expands into Medan – The Fourth Largest City in Indonesia

Medan, 3rd May 2018 – PT Link Net Tbk with its renown branding “First Media”, pioneer and leading broadband internet service and pay TV provider in Indonesia, officially launch its service in Medan, Thursday (3/5). Held in Aryaduta Hotel by President Director of PT Link Net Tbk, Marlo Budiman and his team. First Media understands Medan’s integral role and contributions to total Indonesia’s economic accelerations, and the crucial importance of Broadband network infrastructure to ensure sustainability and existence of both Residential, Enterprise and Governments’ needs in midst dynamic digital transformations with its competitively premium, superior ISP product & services, fastest broadband internet and unlimited up to 1Gbps, more than 100 channels and most offered TV High Definition (HD) in Indonesia with 70 HD channels, 4K channels, also other Value Added Services (VAS).

Work has started since 2017 and as per 1Q2018 First Media has 17.455 homes passed built in upscale areas, plan to expand to 45.973 until end of 2018 and will continue to expand to 85.973 by 2020. First Media in Medan will be offered similar products and services as other First Media regions in Indonesia: On top of super speed home broadband and superior pay TV services, The Company also offers “**X1-4K Smart Box**” and latest “**X1 Smart Box PRIME**” (latest Android set-up-box and Google 7.0 Nougat) is equipped with Google Chromecast feature that allows customers to be able to display images on the Smartphone to TV directly (Throw Content). In addition, Smart Box X1 Prime provides the option of enjoying entertainment with 4K Ultra HD quality that provides life-like images with exceptional sharpness and color. These are added features on top of the already present and popular “7 day’s catch-up”, “PVR” (recording), “VOD”, that enriches TV entertainment experience at home. We have also deployed in-house OTT entertainment “**FirstMediaX**” (FMX) – TV anywhere service where customers can enjoy their linear movies at home, now on-the-go; Also, OTT partnerships with **HOOQ** and **CATCHPLAY** to broaden our movies library. Another one worth highlighting is First Media’s “**Smart Living**” lines for digital households that demand security, convenience at your fingertips and remotely controlled capabilities.

“Expansions of services to Medan is part of First Media’s expansion strategy in Sumatra. Medan is currently the locomotive for economic growth of the island of Sumatra. Based on data from Indonesia Bureau Statistics (BPS) in May 2017, Medan contributed 1.41% of Indonesia’s economy. The presence of First Media Service in Medan city is expected to support the government’s program in advancing the local economy and increasing the growth of digital economy which is important for Indonesia. Cable roll out has started since June 2017. We will continue to support economic growth in the region and Indonesia as a whole by providing broadband Internet infrastructure and cable TV as part of our commitment to improve connectivity of Indonesian,” said Marlo.

Currently, population of Medan reaches 2.2 million people, making it the fourth largest city in Indonesia. The number of internet users in Medan currently reaches 994.000 internet users (Nielsen data, November 2017). Besides that, contribution to the Indonesian economy makes Medan a center of growth for the island of Sumatra. Connectivity is currently a requirement for the country’s economic growth. Especially with the economic prospects that have started to

rely on the digital economy in 2018 is estimated to reach 8.5% of Indonesia's GDP (Indef data in 2017) and potentially continue to rise significantly. Making the importance of the presence of network infrastructure that supports the growth of the digital economy.

"Medan's position as a business and education center of Sumatra, became one of the important points for First Media. We want to get involved further to develop this city by providing internet infrastructure and also providing best entertainment," closed Marlo.

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About Link Net – First Media

PT Link Net Tbk ("Link Net"), established in 1996, is the largest provider of services via cable in Indonesia, providing subscription of high quality television services, high-speed next generation broadband internet, and data communications under the brand "First Media".

Link Net owns and operates a network of Hybrid Fiber Coaxial cable ("HFC") and Fiber-to-the Home (FTTH) that provide high-speed internet access services to retail and business customers. Link Net also operates a subscription television channel in collaboration with PT First Media Television ("FMTV"), its subsidiary.

For the people in Medan who want to subscribe First Media service can call 061-41061028 or visit First Media office located in Jl. Kapten Muslim Komplek Ruko Mega Com Center Blok E No. 22-23, Kelurahan Dwikora, Kecamatan Medan Helvetia, Medan 20123.

Learn more at www.firstmedia.com

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